



PRESS KIT 2024

# The most secure way to buy and sell bikes.

[sprocket.bike/app](https://sprocket.bike/app)

## Get the worlds 1st bicycle marketplace app



### TOP FEATURES



#### 1. Anti-theft platform

We integrated with **Bike Index**, **529garage**, and **Strava** to give buyers anti-theft serial-# and ride history info they need to make the right decision

Sprocket uses **Federated Auth Providers** for enhanced moderation and security



#### 2. Decentralized for security & privacy

Pay to list and choose from many of your favorite platforms to chat/pay. Because we're not a payment processor you earn 100% of whatever you negotiate and we dont have to store and protect your taxpayer ID data



#### 3. P2P Global marketplace

In order to accelerate the worlds transition to mass cycling we're connecting nearby riders in almost every country on earth. Whether you're meeting up to transact in Rupees, Pounds, USD or something else we're all in this together!



## FUN FACTS ABOUT RETROGRAPHIC LLC



### Founder owned. Internationally built.

Retrographic is owned and operated by Seven, who has designed for such notable services as **Lyft** and **SoundHound**. The international team is from 🇺🇸🇮🇳🇪🇺🇮🇹!

 [Founder Photo PNG](#)



### Green Software for Social Good ❤️

Sprocket is a service created first and foremost to get as many butts in saddles as possible. Climate change, as described by UN-IPCC, is the the largest single threat to human civilization. Our app helps new riders switch from cars to bicycles.

## NEWSROOM STUFF



### @SprocketBlog on Instagram / Threads

This is our main daily bicycle tech and community blog - 7.3K followers, est.2014

 [@sprocketblog](#)  [@sprocketblog](#)



### Featured as OneSignal notifs-growth case study

 [onesignal.com](https://onesignal.com)



### Partnership with BikeIndex blog post

 [bikeindex.org](https://bikeindex.org)



### Partnership with 529garage blog post

 [project529.com](https://project529.com)



### Featured on WheelTalk Seattle podcast

 [Wheeltalk Seattle](#)



### Featured on Bike Karma podcast

 [The Bike Karma Bicycle & Cycling Storeis Podcast](#)



IMAGES



 [PNG](#)  [SVG](#)

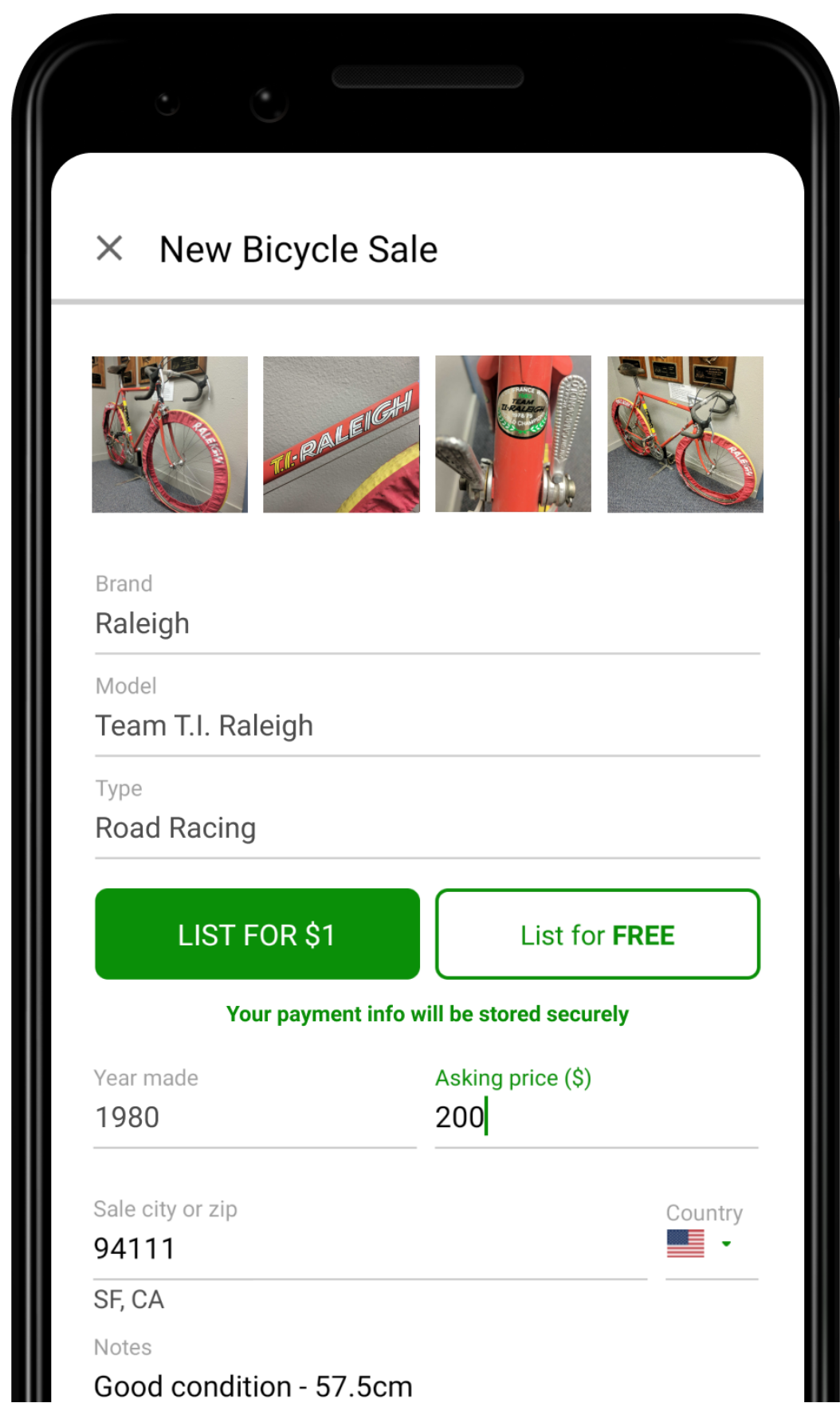


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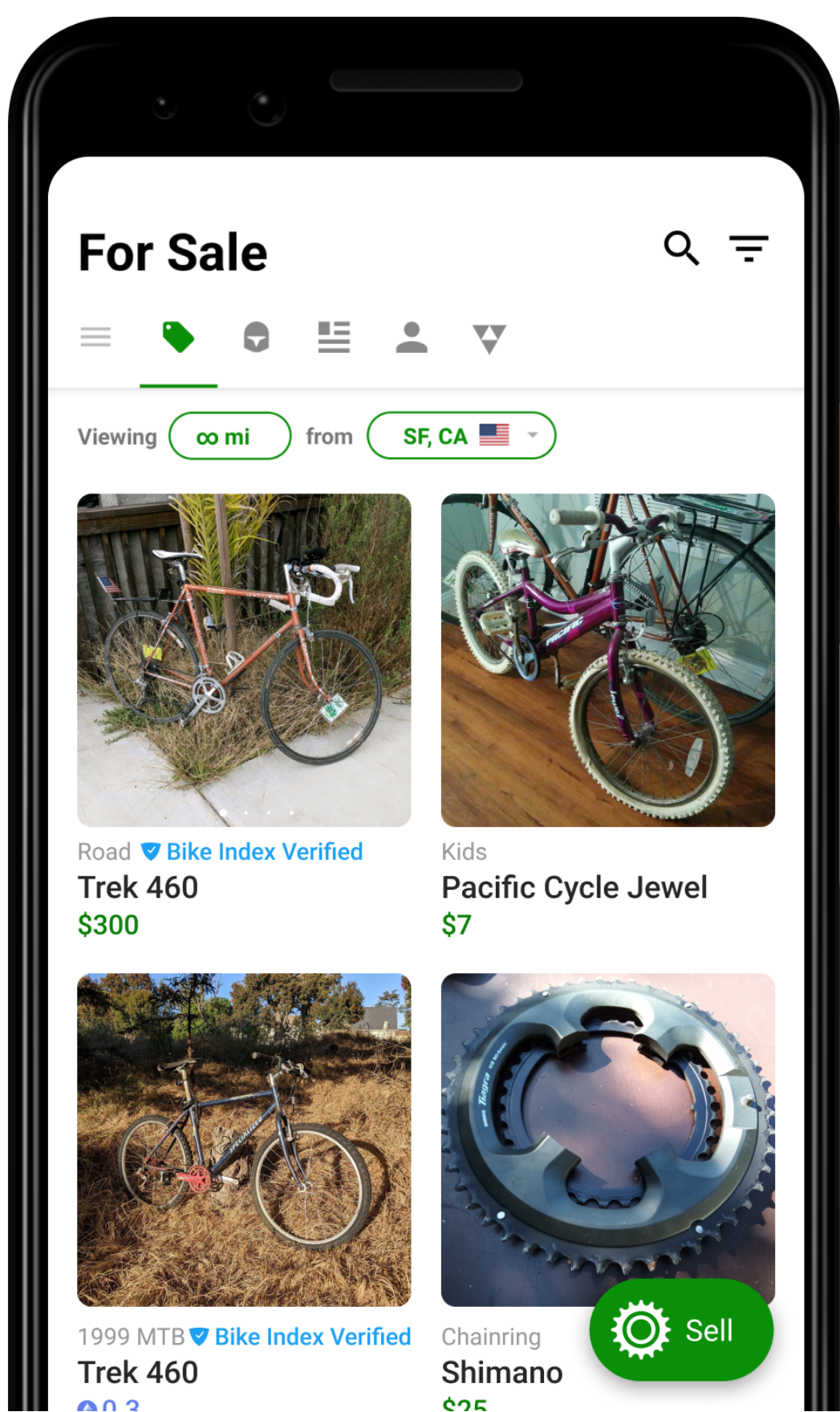
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**Make cash**  
list in seconds



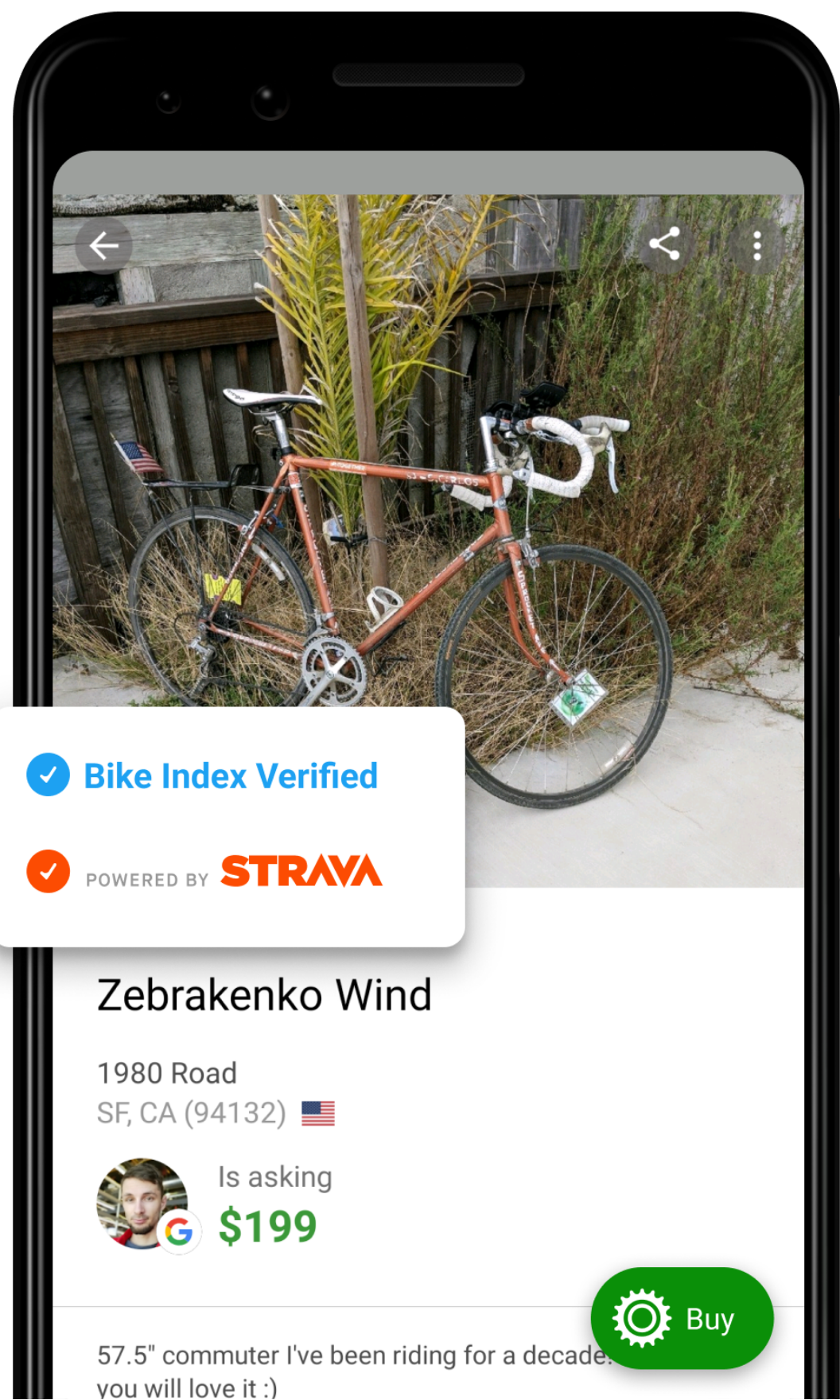
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**Get**  
your bicycles & bike parts



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**Verify**  
with Bike Index & 529 Garage



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